NeurIPS'24 & INFORMS Data

Mining Paper Competition Finalist

# Cost-Aware Bayesian Optimization with Adaptive Stopping via Gittins Indices

#### Qian Xie 谢倩 (Cornell ORIE)

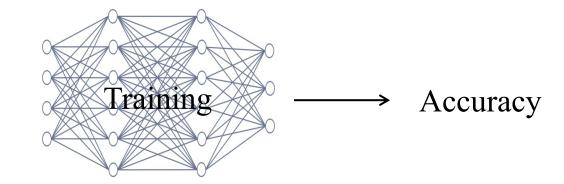
Joint work with Linda Cai (UC Berkeley), Theodore Brown (UCL), Raul Astudillo (MBZUAI), Peter Frazier, Alexander Terenin, and Ziv Scully (Cornell)

INFORMS Annual Meeting 2025 Job Market Showcase

#### Optimization Under Uncertainty

#### ML model training:

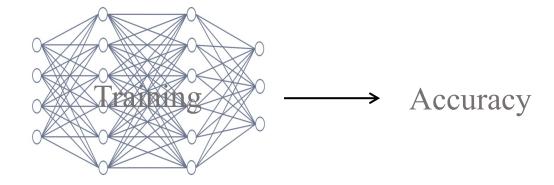
Training hyperparameters (e.g., learning rate, # layers)



## Optimization Under Uncertainty

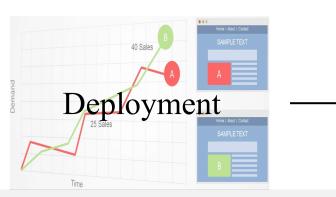
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Training hyperparameters
(e.g., learning rate, # layers)



#### Adaptive experimentation:

Decision/design variables — (e.g., layout, pricing level)

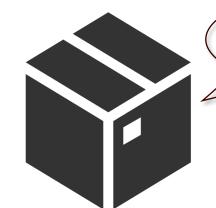


Revenue

# Optimization Under Uncertainty

#### Black-box optimization:

Input *x* ——

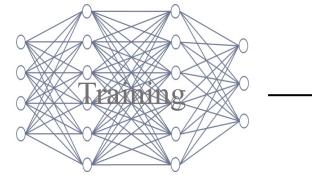


non-analytical & no gradient info

 $\rightarrow$  Performance metric f(x)

#### ML model training:

Training hyperparameters (e.g., learning rate, # layers)



→ Accuracy

#### Adaptive experimentation:

Decision/design variables – (e.g., layout, pricing level)



Revenue

#### Black-Box Optimization

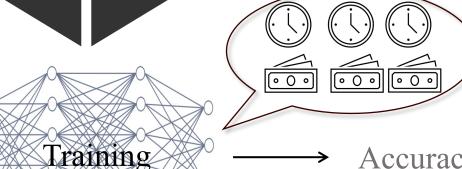
Input x

expensive-to-evaluate

Performance metric f(x)



Training hyperparameters (e.g., learning rate, # layers)



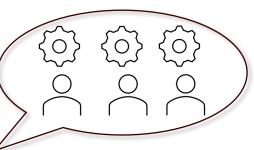
Training time Compute credits

Accuracy

Adaptive experimentation:

Decision/design variables (e.g., layout, pricing level)





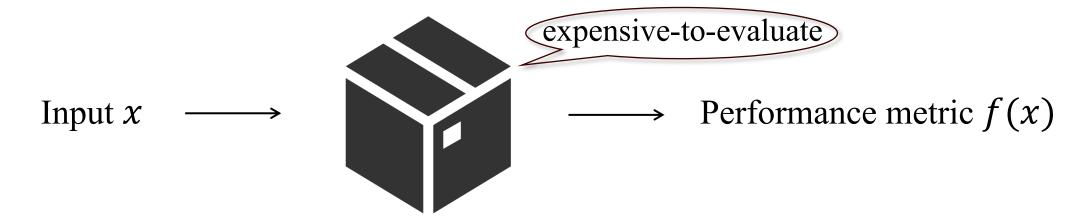
Operational cost User experience

#### Black-Box Optimization



**High-level goal:** Choose  $x_1, ..., x_T$  to maximize the expected best observed value  $\mathbb{E} \max_{t=1,2,...,T} f(x_t)$ 

#### Data-Driven Black-Box Optimization



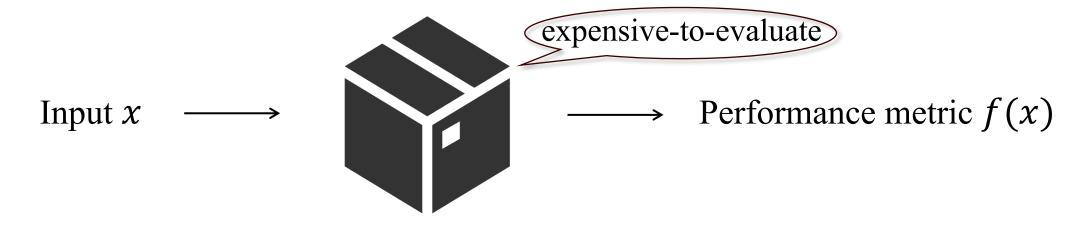


**High-level goal:** Choose  $x_1, \dots, x_T$  to maximize the expected best observed value

$$\mathbb{E} \max_{t=1,2,\dots,T} f(x_t)$$



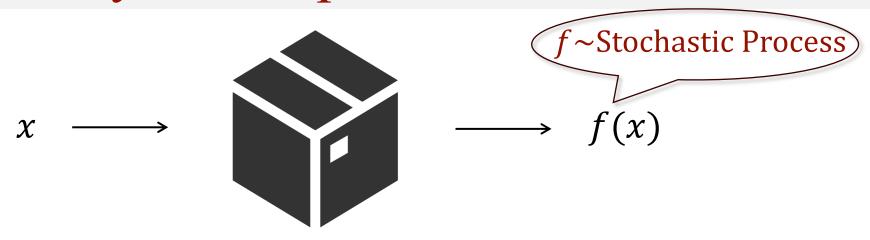
#### Data-Driven Black-Box Optimization



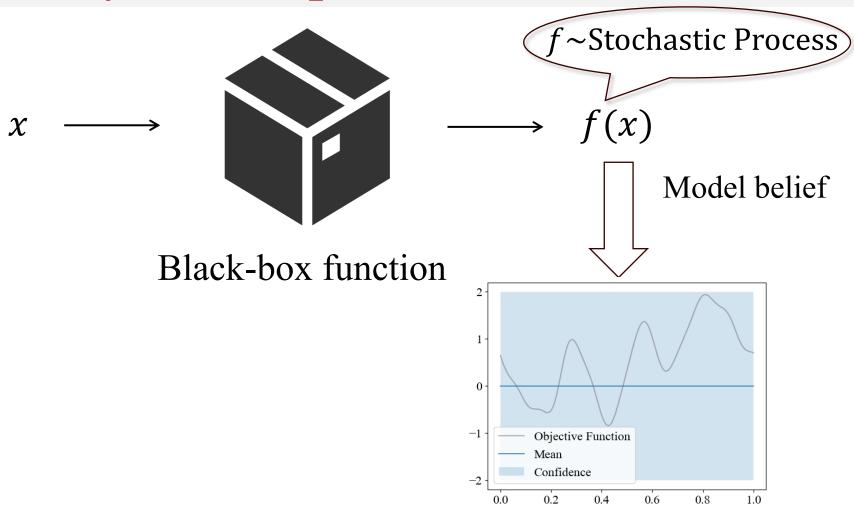


**High-level goal:** Choose  $x_1, ..., x_T$  to maximize the expected best observed value  $\mathbb{E} \max_{t=1,2,...,T} f(x_t)$ 

Efficient framework: Bayesian optimization

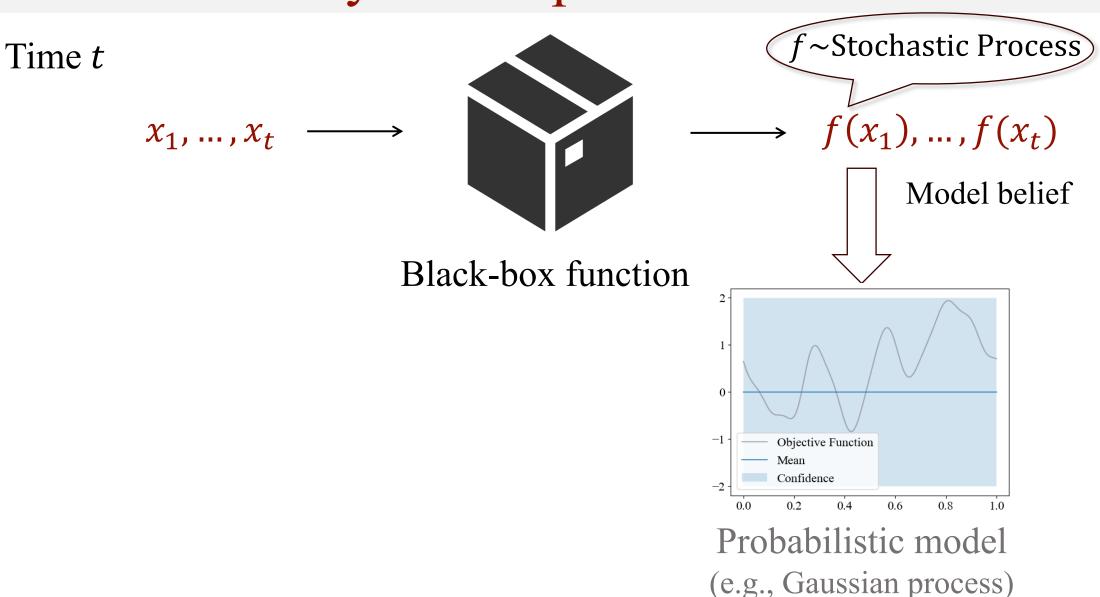




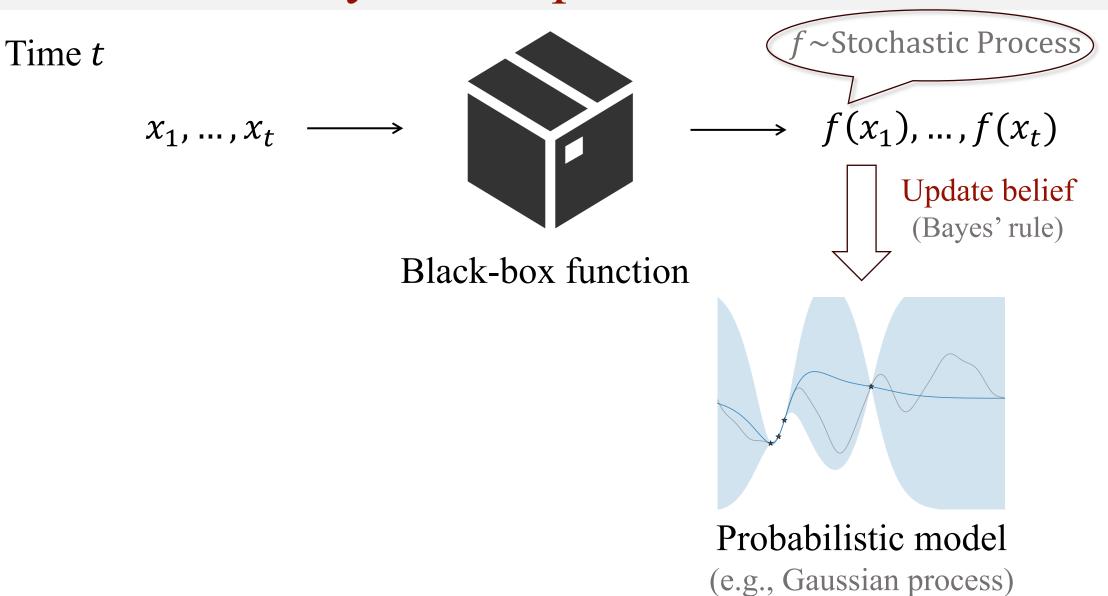


Probabilistic model

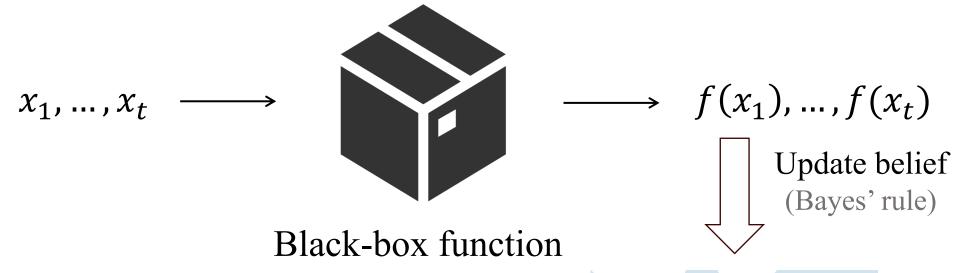
(e.g., Gaussian process)



10



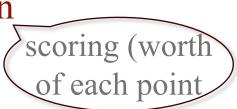


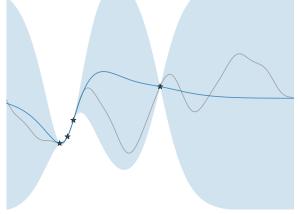




Acquisition function

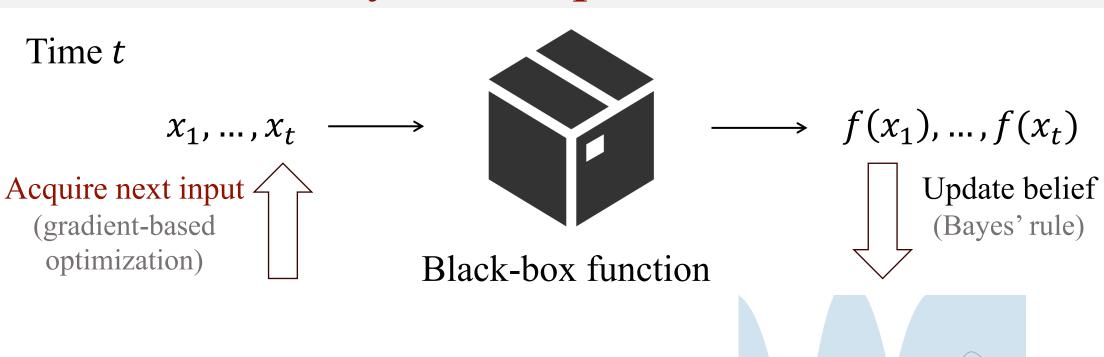
(e.g., EI, UCB, TS)





Probabilistic model

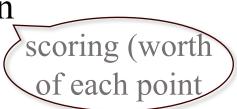
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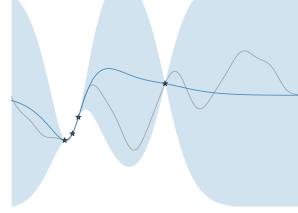




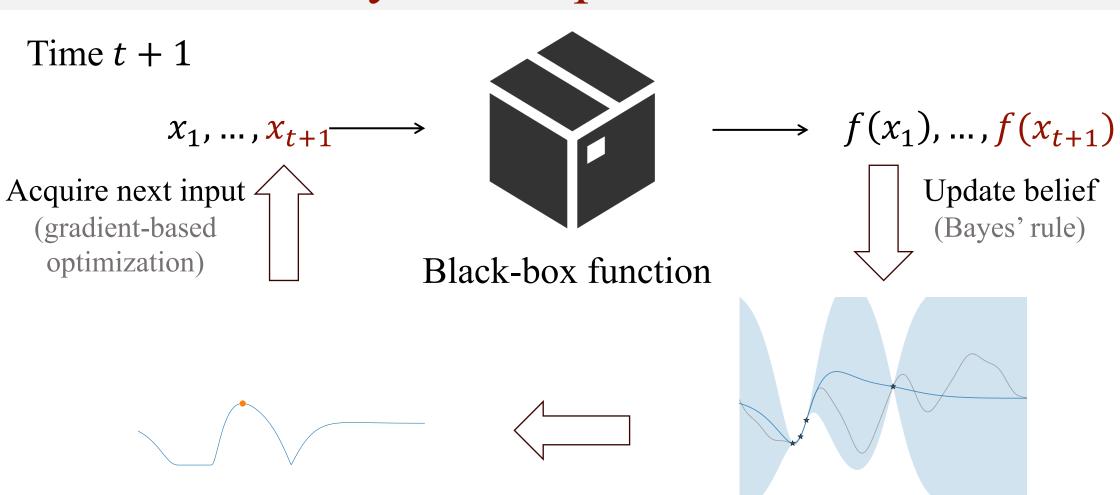
Acquisition function

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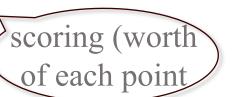


Probabilistic model (e.g., Gaussian process)

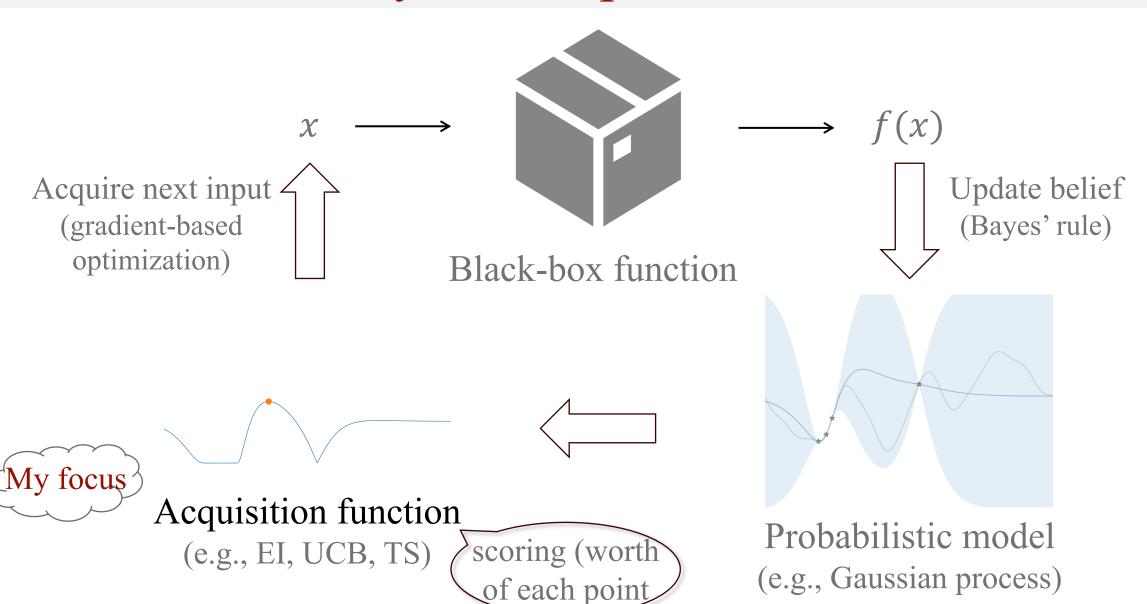


Acquisition function

(e.g., EI, UCB, TS)



Probabilistic model (e.g., Gaussian process)



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## Existing Design Principles

- Improvement-based (e.g., EI)
- Entropy-based
- Confidence bounds (UCB/LCB)
- Thompson sampling (TS)

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#### New Design Principle: Gittins Index

- Improvement-based (e.g., EI)
- Entropy-based
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- Gittins Index

## New Design Principle: Gittins Index

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#### Our Contribution: Gittins Index Principle

- Improvement-based (e.g., EI)
- Entropy-based
- Confidence bounds (UCB/LCB)
- Thompson sampling (TS)
- Gittins Index



- 1. Naturally incorporates side info and practical flexibility
- 2. Performs competitively on benchmarks
- 3. Comes with theoretical guarantees

#### Our Contribution: Gittins Index Principle

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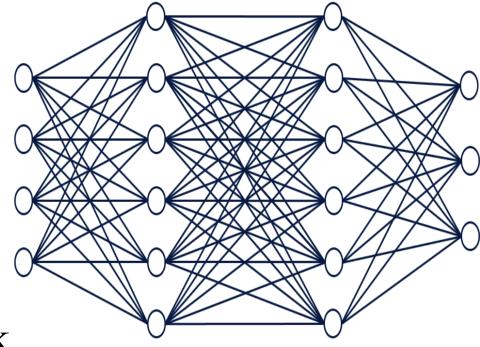
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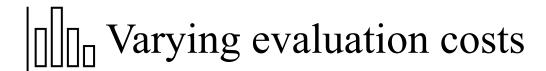
## Under-explored Side Info and Flexibility





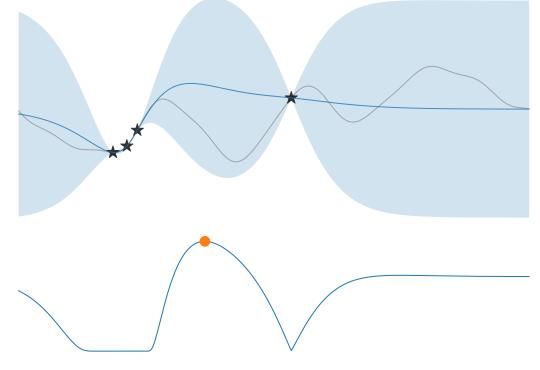
Observable multi-stage feedback



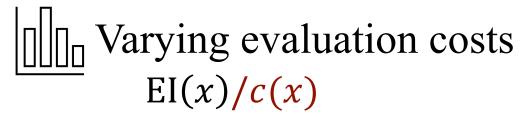






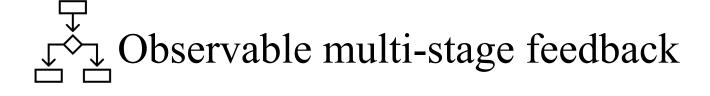


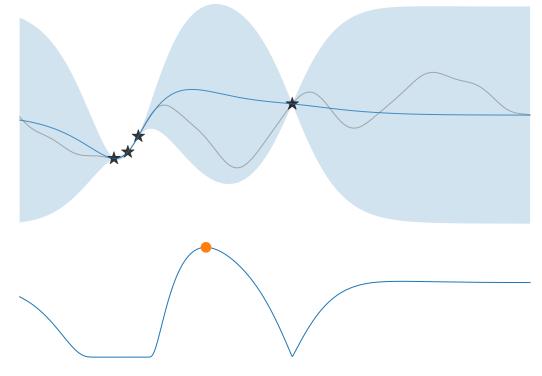
Expected improvement EI(x)



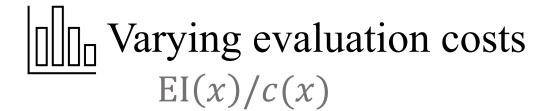


Smart stopping time





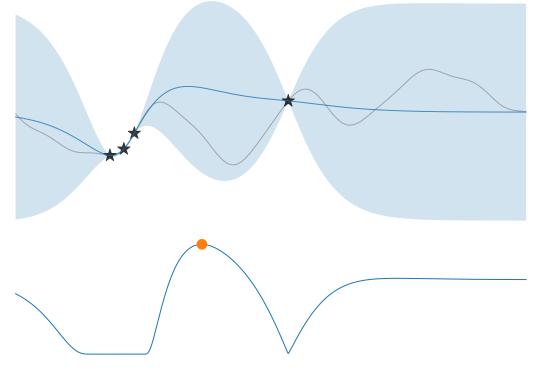
Expected improvement EI(x)



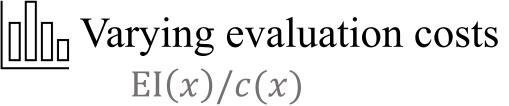


Smart stopping time

$$EI(x) \le \theta$$
Which threshold?



Expected improvement EI(x)

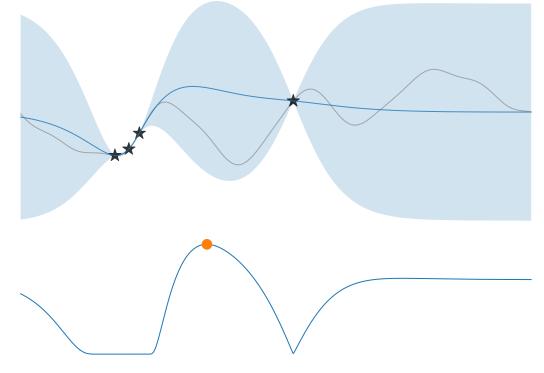




Smart stopping time

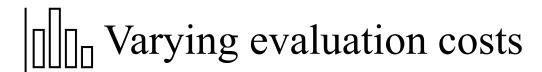
$$\mathrm{EI}(x) \leq \theta$$

Observable multi-stage feedback



Expected improvement EI(x)

## Under-explored Side Info and Flexibility





Observable multi-stage feedback

New design principle: Gittins index



Smart stopping time

Observable multi-stage feedback

New design principle: Gittins index

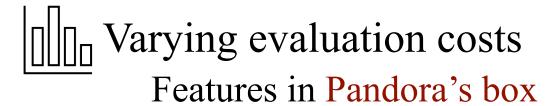




Observable multi-stage feedback

New design principle: Gittins index

Optimal in related sequential decision problems





Smart stopping time

Features in Pandora's box

Observable multi-stage feedback

New design principle: Gittins index

Optimal in related sequential decision problems



Varying evaluation costs

Features in Pandora's box



Smart stopping time

Features in Pandora's box



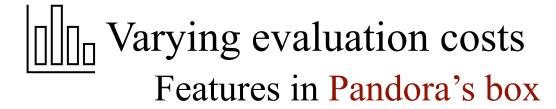
Observable multi-stage feedback

Features in Markovian bandits

New design principle: Gittins index

Optimal in related sequential decision problems

#### What is Pandora's Box?





Smart stopping time

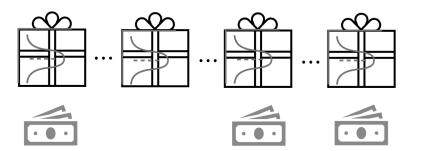
Features in Pandora's box



Observable multi-stage feedback Features in Markovian bandits

New design principle: Gittins index

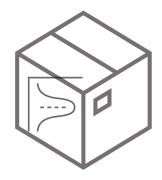
Optimal in related sequential decision problems









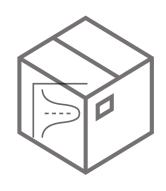


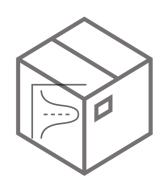
**High-level goal:** Choose box  $x_1, ..., x_T$  to open to maximize the expected utility

$$\mathbb{E} \max_{t=1,2,\dots,T} f(x_t) - \mathbb{E} \sum_{t=1}^{T} c(x_t)$$
Flexible stopping time

$$t = 0$$





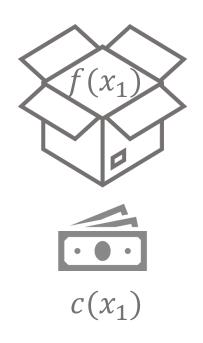




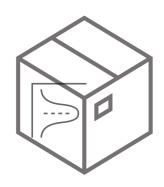
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$$\mathbb{E} \max_{t=1,2,...,T} f(x_t) - \mathbb{E} \sum_{t=1}^{T} c(x_t)$$

$$t = 1$$





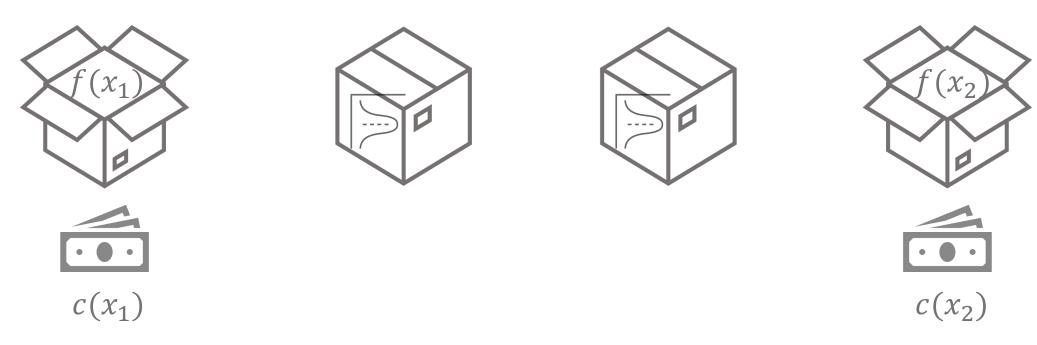




**High-level goal:** Choose box  $x_1, \dots, x_T$  to open to maximize the expected utility

$$\mathbb{E} \max_{t=1,2,...,T} f(x_t) - \mathbb{E} \sum_{t=1}^{T} c(x_t)$$

$$t = 2$$

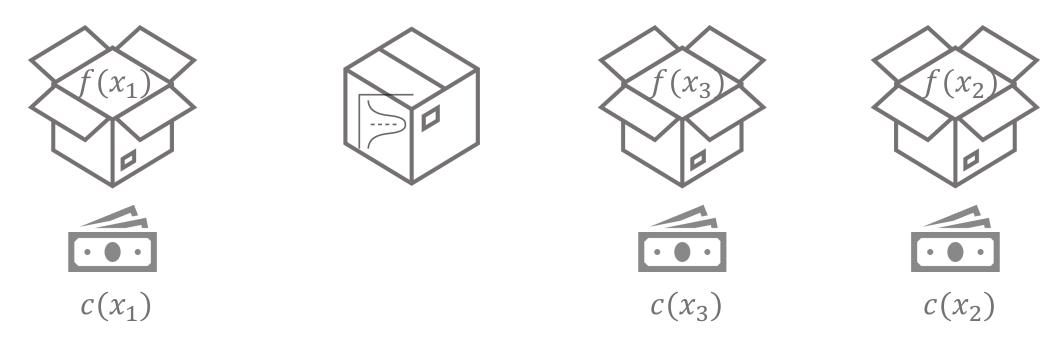


**High-level goal:** Choose box  $x_1, \dots, x_T$  to open to maximize the expected utility

$$\mathbb{E} \max_{t=1,2,...,T} f(x_t) - \mathbb{E} \sum_{t=1}^{I} c(x_t)$$

## Pandora's Box

$$t = 3$$

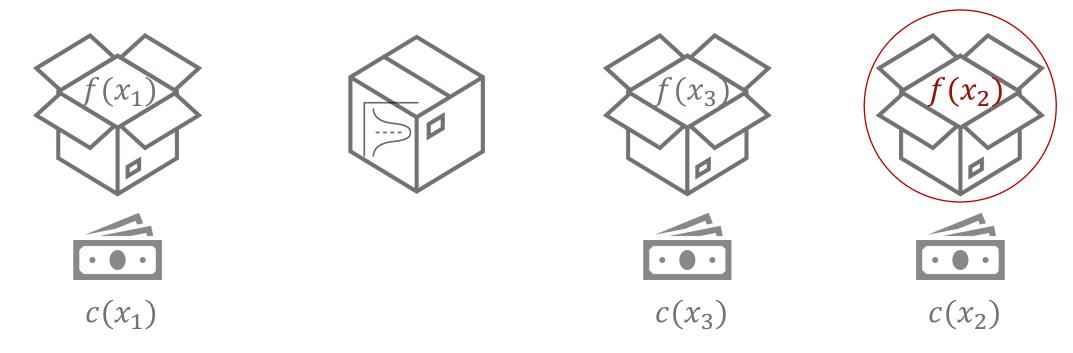


**High-level goal:** Choose box  $x_1, \dots, x_T$  to open to maximize the expected utility

$$\mathbb{E} \max_{t=1,2,...,T} f(x_t) - \mathbb{E} \sum_{t=1}^{T} c(x_t)$$

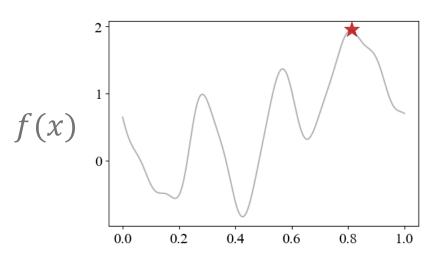
## Pandora's Box

t = T, stop



**High-level goal:** Choose box  $x_1, \dots, x_T$  to open to maximize the expected utility

$$\mathbb{E} \max_{t=1,2,...,T} f(x_t) - \mathbb{E} \sum_{t=1}^{T} c(x_t)$$



Continuous

Correlated

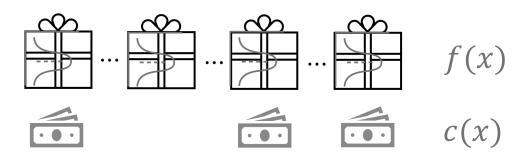
Fixed-iteration

Expected best-observed value

$$\mathbb{E} \max_{t=1,2,\dots,T} f(x_t)$$

#### Pandora's Box

[Weitzman'79]

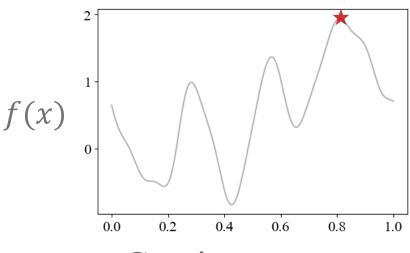


Discrete

Independent

Flexible-stopping

Expected utility  $\mathbb{E} \max_{t=1,2,...,T} f(x_t) - \mathbb{E} \sum_{t=1}^{T} c(x_t)$ 



Continuous

Correlated

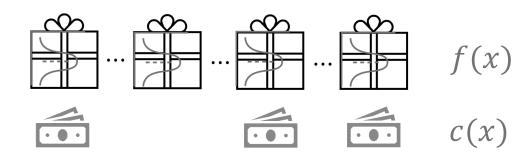
Fixed-iteration

Expected best-observed value

$$\mathbb{E} \max_{t=1,2,\dots,T} f(x_t)$$

#### Pandora's Box

[Weitzman'79]

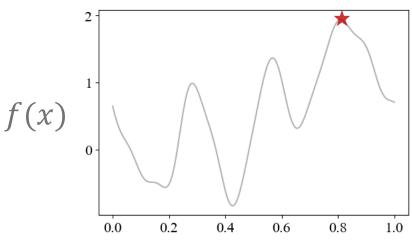


Discrete

Independent

Flexible-stopping

Expected utility cumulative cost  $\mathbb{E} \max_{t=1,2,...,T} f(x_t) - \mathbb{E} \sum_{t=1}^{T} c(x_t)$ 



Continuous

Correlated

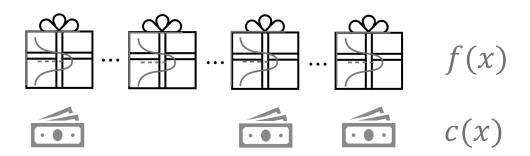
Fixed-iteration

Expected regret

$$\mathbb{E} \max_{\mathbf{x} \in \mathcal{X}} f(\mathbf{x}) - \mathbb{E} \max_{t=1,2,\dots,T} f(x_t)$$

#### Pandora's Box

[Weitzman'79]

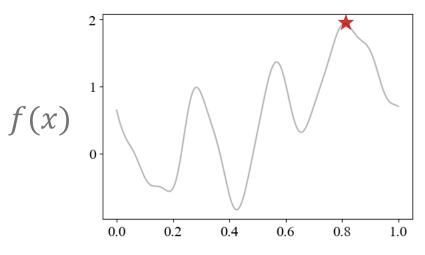


Discrete

Independent

Flexible-stopping

Expected utility cumulative cost
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Continuous

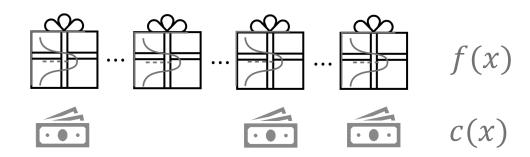
Correlated

Fixed-iteration

Expected regret  $\mathbb{E} \max_{x \in \mathcal{X}} f(x) - \mathbb{E} \max_{t=1,2,\dots,T} f(x_t)$ 

#### Pandora's Box

[Weitzman'79]



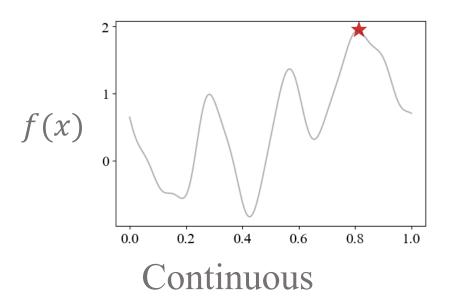
Discrete

Independent

Flexible-stopping

#### Expected cost-adjusted regret

$$\mathbb{E} \max_{x \in \mathcal{X}} f(x) - \mathbb{E} \max_{t=1,2,\dots,T} f(x_t) + \mathbb{E} \sum_{t=1}^{T} c(x_t)$$
 cumulative cost



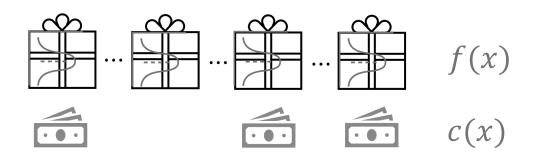
Correlated

Fixed-budget / Flexible-stopping

Expected (cost-adjusted) regret

### Pandora's Box

[Weitzman'79]

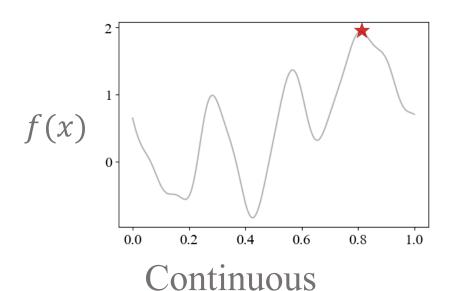


Discrete

Independent

Flexible-stopping

Expected cost-adjusted regret



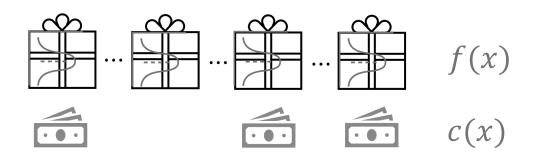
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Fixed-budget / Flexible-stopping

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[Weitzman'79]



Discrete

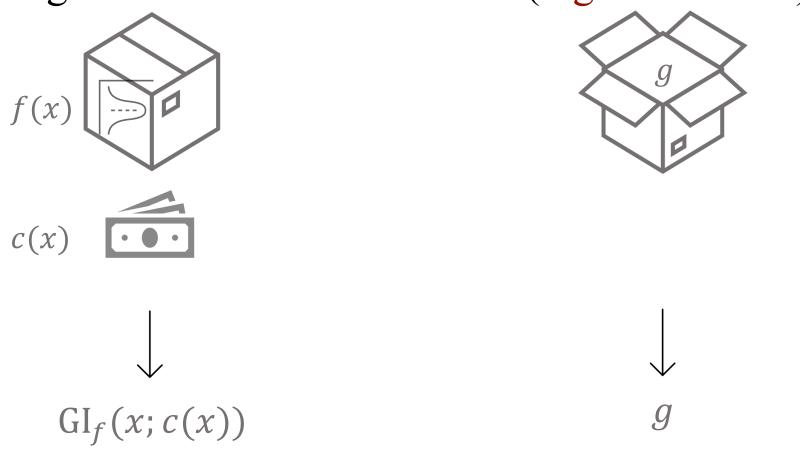
Independent

Flexible-stopping

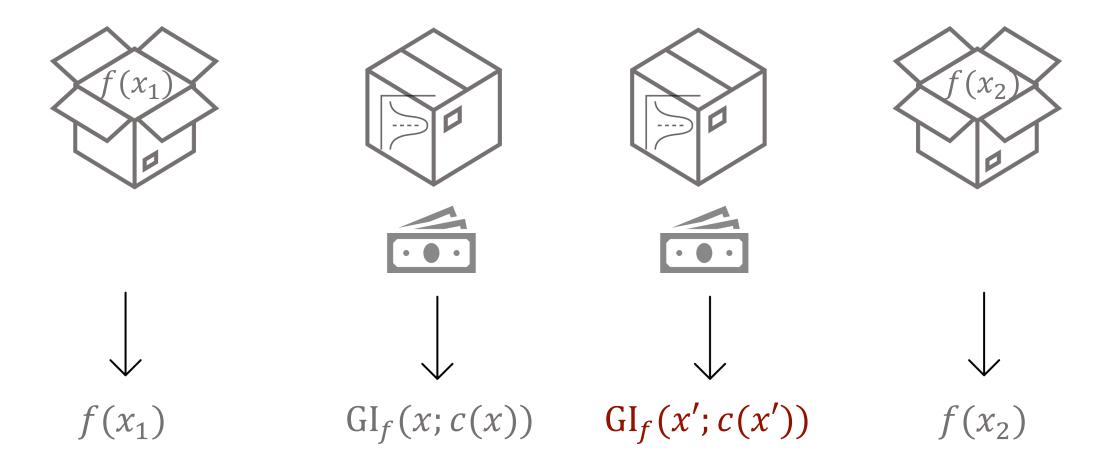
Expected cost-adjusted regret

Optimal policy: Gittins index

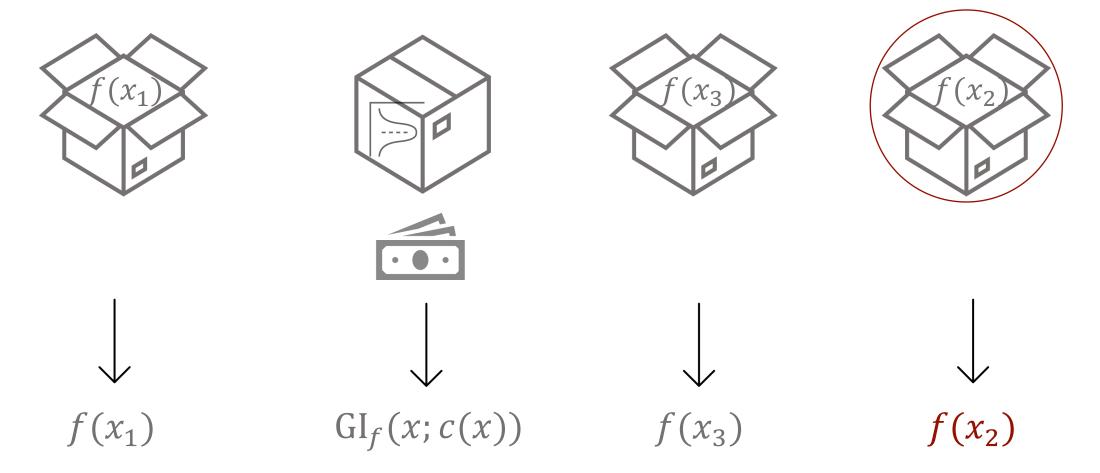
Step 1: Assign each box a Gittins index (higher is better)



Step 2: Open the box with highest index if it is closed



Step 2': Select the box with highest index if it is opened and stop

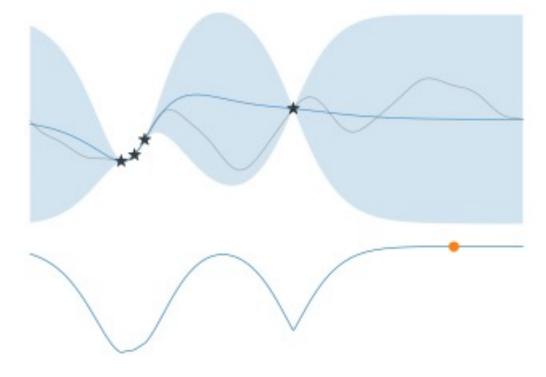


Varying evaluation costs 
$$GI(x; c(x))$$

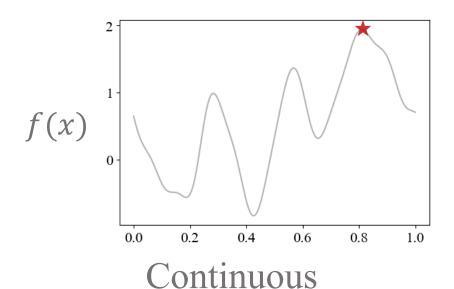


Smart stopping time

$$\max_{x} GI(x; c(x)) \le \max_{x} f(x)$$



Gittins index GI(x)



Correlated

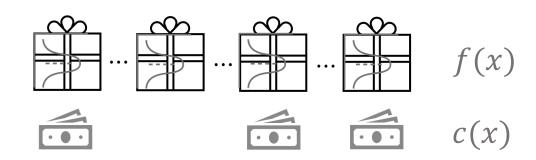
Fixed-budget / Flexible-stopping

Expected (cost-adjusted) regret

Is Gittins index good?

### Pandora's Box

[Weitzman'79]



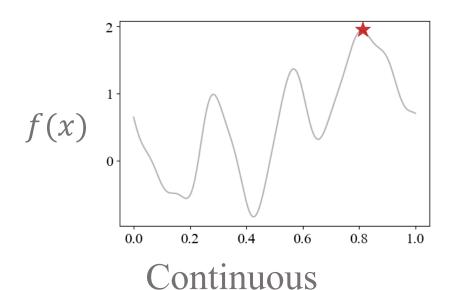
Discrete

Independent

Flexible-stopping

Expected cost-adjusted regret

Gittins index is optimal



Correlated

Fixed-budget / Flexible-stopping

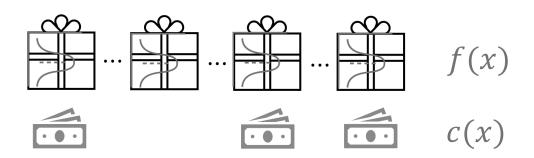
Expected (cost-adjusted) regret

Is Gittins index good?



#### Pandora's Box

[Weitzman'79]



Discrete

Independent

Flexible-stopping

Expected cost-adjusted regret

Gittins index is optimal

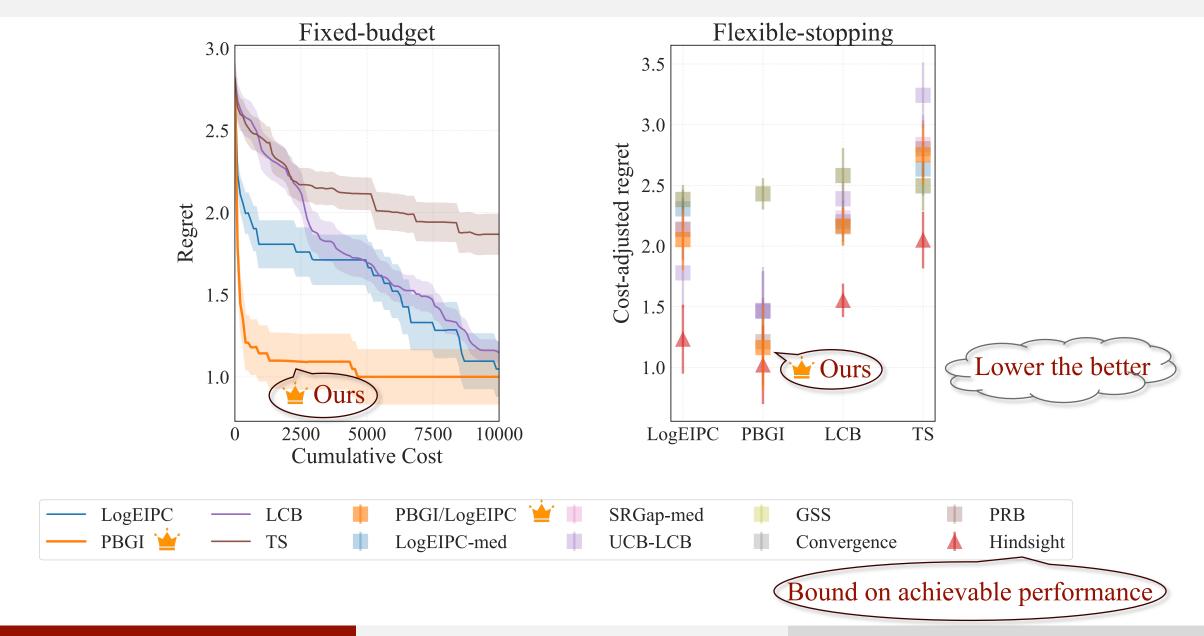
## Our Contribution: Gittins Index Principle

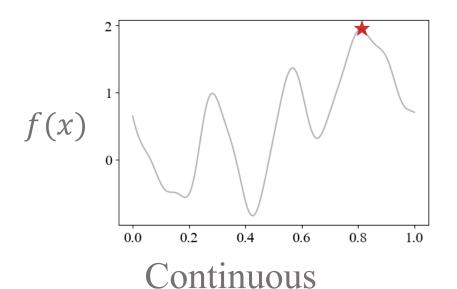
- Improvement-based (e.g., LogEIPC)
- Entropy-based
- Confidence bounds (UCB/LCB)
- Thompson sampling (TS)
- Gittins Index (PBGI)



- 1. Naturally incorporates side info and practical flexibility
- 2. Performs competitively on benchmarks
- 3. Comes with theoretical guarantees

## Gittins Index vs Baselines on AutoML Benchmark





Correlated

Fixed-budget / Flexible-stopping

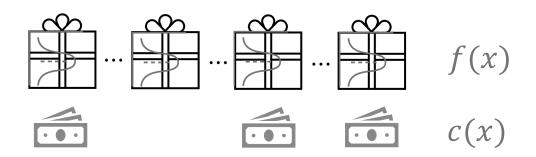
Expected (cost-adjusted) regret

Is Gittins index good?



#### Pandora's Box

[Weitzman'79]



Discrete

Independent

Flexible-stopping

Expected cost-adjusted regret

Gittins index is optimal

## Our Contribution: Gittins Index Principle

- Improvement-based (e.g., LogEIPC)
- Entropy-based
- Confidence bounds
- Thompson sampling
- Gittins Index



- 1. Naturally incorporates side info and practical flexibility
- 2. Performs competitively on benchmarks
- 3. Comes with theoretical guarantees

## Theoretical Guarantee and Empirical Validation

#### Theorem (No worse than stopping-immediately)

 $\mathbb{E}[R(\text{ours}; PBGI)] \le R[\text{stopping immediately}]$ 



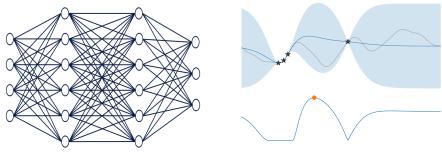
#### **Implication:**

- Matches the best achievable performance in the worst case (evaluations are all very costly).
- Avoids over-spending a property many cost-unaware stopping rules lack.



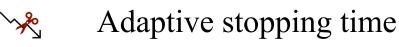


#### Studied problem





Varying evaluation costs



#### Impact





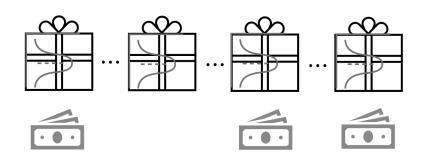


Competitive empirical performance & interests from practitioners



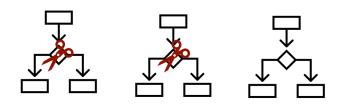
"Cost-aware Bayesian Optimization via the Pandora's Box Gittins Index." NeurIPS'24.

### Key idea



Link to Pandora's Box problem & Gittins index theory

### Ongoing work



Sharper theoretical guarantees & blackbox optimization w/ multi-stage feedback



"Cost-aware Stopping for Bayesian Optimization." Under review.

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"Cost-aware Bayesian Optimization via the Pandora's Box Gittins Index." NeurIPS'24.



"Cost-aware Stopping for Bayesian Optimization." Under review.